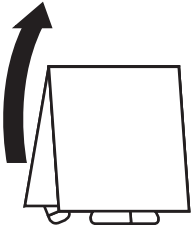
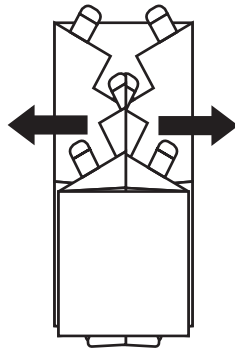


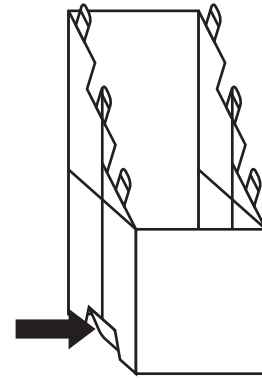
HUBBA BUBBA STEP DISPLAY ASSEMBLY



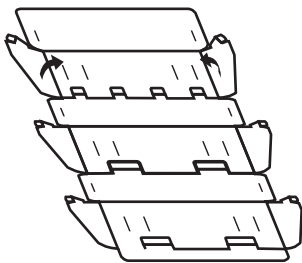
1. Unfold base.



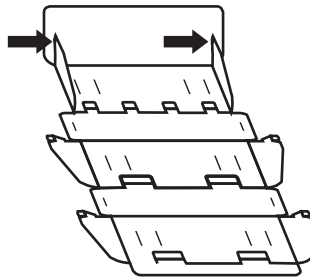
2. Spread sides apart until they are straight.



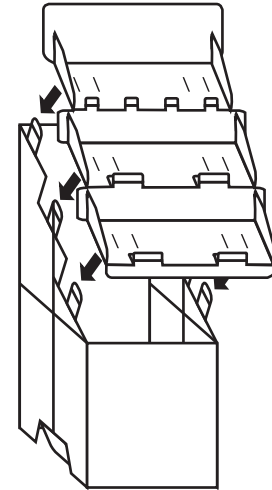
3. Fold tabs at bottom underneath base.



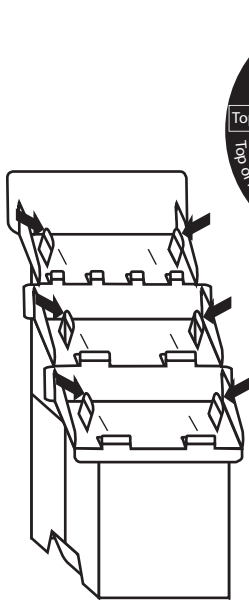
4. Fold up sides of tray until tabs line up with holes on panel above.



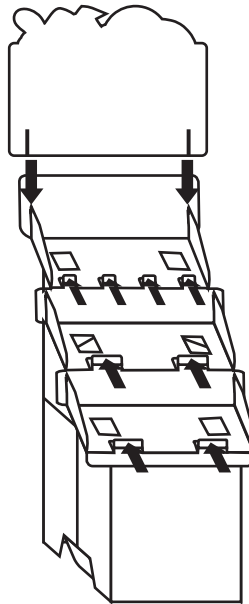
5. Fold tabs over and push through hole on panel above. Unfold tab after it is pushed through.



6. Place tray on base by sliding base tabs through slots closest to edge of tray.

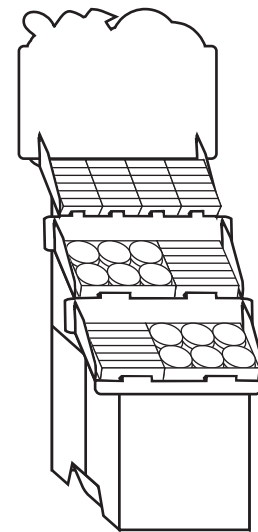


7. Fold tabs over and lock into slots closer to center of tray.



8. (a) Slide header card between sides of top tray and in front of back panel.

(b) Fold down top half of all tabs that stick up on front of tray steps.



9. Assembly complete!
Place gum on trays as follows:

Top Tray:

1 Grape, 2 Original, 1 Strawberry Max

Middle Tray:

1 Sour Blue Tape, 1 Watermelon Slide Sweet Roll

Bottom Tray:

1 Strawberry Sweet Roll / 1 Gushing Grape Tape

IMPORTANT: PLEASE NOTE

Do NOT drag or move display across the floor when loaded with product.

In the event that these instructions are not properly followed, Poptech will not be held responsible for any problems associated with the display.